



**LEADERSHIP IN**  
**ANTI-RACISM**  
**AND**  
**INCLUSIVE EXCELLENCE**

[www.drjoejoe.com](http://www.drjoejoe.com)



**JOE-JOE**  
McMANUS, Ph.D.



Providing leaders and organizations with the

# KEYS TO DRIVING SUSTAINABLE CHANGE



## Meet Dr. McManus

Dr. McManus has established himself as a results-driven leader at the intersection of anti-racist education, inclusive excellence, and leadership development. With more than 30 years of experience he has been an activist, advocate, and action oriented professional focused on challenging systemic racism and intersectional oppressions. Currently, Dr. McManus serves as an advisor to multiple college/university Presidents and Chief Diversity Officers across sectors. His experience includes service as Chief Diversity Officer, faculty, and staff, all in roles focused on multicultural/anti-racist education and inclusive excellence. Dr. Joe-Joe, as he is known, has served at an HBCU, an Ivy League institution, an international university, a religious affiliated university, and in state university system level administration.

## Motivated by his personal history

The eldest of three boys, Joe-Joe was born into a white working-class family in a small white flight town south of Boston, Mass. The family lived in an apartment behind the local "packie" (Massachusetts speak for a convenience store that sells alcohol). When he was just a year old, his parents adopted five-week-old Kacey, and a few years later, their brother B-J was born. Racism became an issue early on for the McManus boys because of the racist reactions to Kacey, who was African American. Later, issues of anti-Semitism and classism piled on. But there was nothing more difficult than the racism that Kacey endured personally. Taught to be actively anti-racist, the boys focused on racism in schools, which became Joe-Joe's life's work after Kacey's passing at only seventeen.

“ I work to provide guidance and support for how to become a true partner in progress.”





# Engaging Speaker

“The real question of our time is HOW can each of us contribute to ending racism?”



## Select Speaking engagements



**Dr. McManus has lectured, served on panels, and consulted in the U.S. and internationally over the past three decades.** His work has

been primarily in higher education, but he has consulted and advised leaders in corporate, government, and NGO spaces as well. As a young activist, McManus focused on issues of intersectional racism in school

curriculum, teaching and administrative practices. This carried into his college and graduate school years, where he challenged racist practices on campus and off. During his college internship with the Defense Equal Opportunity Management Institute (DEOMI), he found a professional path that allowed him to advocate for change. That path led him to a doctorate in Educational Leadership at Florida A&M University, service as faculty, staff, and ultimately as a Chief Diversity Officer. Throughout the years, Dr. Joe-Joe has focused on leadership development, served on think-tanks, and advised leaders on anti-racism and inclusive excellence.

## Subjects include:

- 01 Your Own Unique Anti-Racism
- 02 Making Organizational Anti-Racism Real
- 03 Beyond the BS: Anti-racism in Education
- 04 Inclusive Excellence for All

# Advisor to Leaders

“Dr. Joe-Joe McManus isn't afraid to say it like it is. He has a penetrating and wide-ranging knowledge of diversity issues affecting education in the United States, particularly in regard to race and class.”

MUSHIM (PATRICIA) IKEDA-NASH,  
TEACHER AND AUTHOR

 **JOE-JOE**  
McMANUS, Ph.D.



## Strategic Advising and Consultation

- ▲ Advising Leaders for transformative and sustainable diversity, equity, and inclusion thought leadership and solutions
- ▲ Consulting Partnership with Diversity Officers and Teams to provide guidance on strategic planning, preparation, and implementation
- ▲ Leadership Development program development to ensure inclusive excellence in pipeline development, succession planning, and organizational change
- ▲ Real-Time Advising for leaders and response teams during challenging times and crises

## Select Consultancies

- ▲ Boston College, Lynch School of Education
- ▲ Boston Public Schools
- ▲ Johnson & Johnson (through Amistad Associates)
- ▲ Purdue University
- ▲ Rockland Community College
- ▲ The Tucker Foundation at Dartmouth College



Johnson & Johnson



“To be actively anti-racist requires racial justice to be a core value.”

— DR. JOE-JOE McMANUS

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Dr. Joe-Joe is represented  
by NAL Speakers



**NAL**  
SPEAKERS

## Booking Information

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